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earning Excellence • Community Engagement • Institutional Strengt

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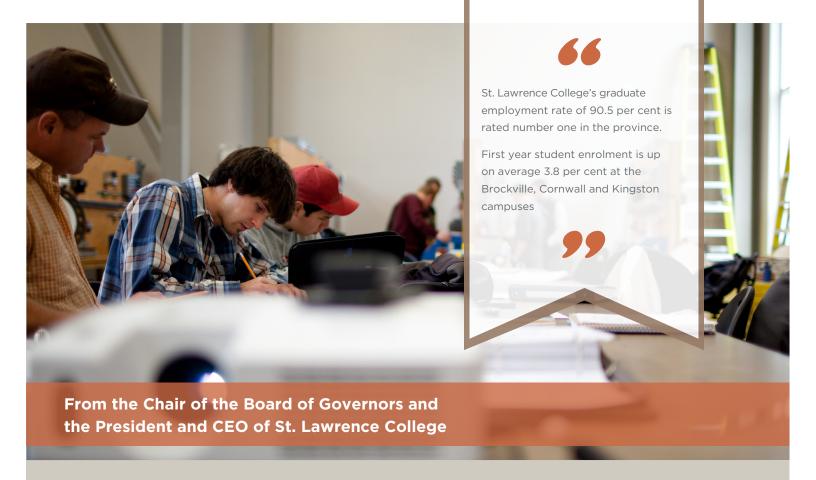
Where We Are

The total enrolment at St. Lawrence College has climbed above 6,600 full-time students, an increase of 3.8 per cent since 2011 and 9.6 per cent since 2010. The College also welcomed international students from more than 40 countries studying in a variety of fields.

Many programs experienced strong enrolment increas es including Hotel and Restaurant Management, Fine Arts, Bachelor of Science in Nursing, Social Service Worker, and several of the business programs. The most popular programs continue to be in the areas of Health Sciences, Community Services, Justice Studies and Applied Arts.

St. Lawrence College outperformed all other colleges, ranking number one in Ontario in the area of Graduate Employment Rate. According to the Key Performance Indicator (KPI), 90.5 per cent of graduates found work within six months of graduation demonstrating that SLC provides students with the education and in-demand skills training they need to prepare for successful careers. Other impressive KPI results show SLC is well ahead of the provincial average: employer satisfaction - 93.6 per cent; graduate satisfaction - 84.1 per cent; and student satisfaction - 81.3 per cent.

"These results indicate that our focus on student success and academic excellence is paying off for our students, graduates, and employers within our communities, and well beyond," said Glenn Vollebregt, President and CEO of St. Lawrence College. "We have an incredible family of faculty and staff at our College dedicated to the success of each and every one of our students."



The 2012-13 year at St. Lawrence College has been one of transition and extensive success. It's been a year of unprecedented engagement with students and staff, forging new partnerships in local communities and around the world, working with regional businesses to enhance their innovation practices and economic prosperity, and reaching out to the next generation of students. We have much to celebrate!

St. Lawrence College's graduate employment rate of 90.5 per cent is rated number one in the province. First year student enrolment is up on average 3.8 per cent at the Brockville, Cornwall and Kingston campuses with a growth of 9.6 per cent since 2010.

Following an extensive national search, Glenn Vollebregt was named the new President and CEO in January. As the former Senior Vice President of Finance and Administration with 12 years on the college's Executive Team, Glenn strives to further build a great academic institution with hundreds of dedicated staff, focused on student development and achievements.

It has been a year of winding down the 2010-2013 Strategic Plan and embarking on the creation of a new one to move the college forward. The new Strategic

Plan will incorporate three core pillars for St. Lawrence College: student success, academic excellence and leadership in our communities. The journey ahead will be both exciting and challenging, as the college system continues to mature and offer students of tomorrow the skills and knowledge to compete in a global market. Our programs will continue to evolve to meet the demands of a versatile and dynamic student population who arrive at our doors to pursue their lifelong learning goals.

As we prepare for the future, perhaps the most exciting development at St. Lawrence College this past year has been the overwhelming response from our students and staff during the engagement process. Their passion, enthusiasm and tremendous input will help us build on the successes of the past to ensure a vibrant and successful college for many years to come.

2013 marks the beginning of a new vision for St. Lawrence College, inspired by our students, staff, volunteers, partners and unique communities.

Paul Fitzpatrick, Chair, St. Lawrence College Board of Governors Glenn Vollebregt, President and CEO, St. Lawrence College

Learning Excellence

Two New Graduate Programs

As part of St. Lawrence College's implementation of the Centres of Excellence Plan, two new graduate certificate programs will launch in September.

The one-year Logistics and Supply Chain Management program, offered at the Cornwall campus, is designed to prepare graduates for careers in the growing supply chain sector. Over three semesters, students will study all facets of logistics and supply chain management from both a theoretical and practical perspective. Students will benefit from hands-on experience and an integrated field placement during the program.

"The supply chain is one of the most essential sectors of the Canadian economy involving about 767,000 workers from a range of occupations and industries," says Kevin Maynard of the Canadian Supply Chain Sector Council. "We are excited about the launch of this new program as it will ensure we will have a pool of well-trained employees for positions in our industry in the future."

Graduates will find meaningful employment as materials managers, retail and wholesale buyers, purchasing managers, strategic sourcing analysts and supervisors in materials handling.

On the Kingston campus, the new Interactive Marketing Communications (IMC) program is designed to



prepare graduates for careers as digital strategists. With the college's interactive marketing agency, the new IMC program teaches an integrated approach to media (both traditional and digital) and an interactive approach to message. Graduates will find work as digital strategists in ad agencies or marketing departments, or in organizations and agencies as account representatives.

"This certificate will deepen the students' understanding of marketing communications in general and develop new skills in planning and implementing IMC campaigns," explains John Conrad, Associate Dean, School of Business. "Students will work to solve real challenges from real clients and the six-week work placement will augment the in-class work, providing unbeatable experience and industry contacts for their future careers."

Both the Logistics and Supply Chain Management and Interactive Marketing Communications graduate certificate programs are available for those who have a diploma or a degree. •

Part-Time and Distance Education

The year was another success for part-time and distance education at SLC. We continue to see hundreds of registrants for our in-class evening courses that range from life and leisure to upgrading skills. Several of our part-time programs, including motorcycle training, continue to see healthy increases in registration. Summer School of the Arts, now in its 32nd year, delivers unique weeklong arts classes each summer on our Brockville campus. We are encouraged by the caliber of artists we attract to teach and the diverse

audience that participates in the Thousand Islands with

Distance Education will continue to be a strategic priority for the college as the audience continues to grow. We are currently developing a Police Foundations distance education program for launch in September 2013 to complement our community and health services programming. Province-wide, there are significant increases in OntarioLearn courses and the college's registration mirrors that trend. •

Centre of Excellence in Renewable Energy

Flipping the Switch

St. Lawrence College flipped the switch to solar energy in October, generating both clean energy and profit for the college. The solar project began in 2010 with a massive installation of 1,200 solar panels on the Kingston campus and 442 on the Brockville campus, the largest such installation of its kind at any post-secondary institution in Canada.

The solar panels allow students in the Energy Systems Engineering programs to gather real-time solar data and learn how the effects of different tilt angles, flat versus sloped rooftops, different types of inverters and different geographic locations impact solar power generation. This information will assist students learning how to optimize solar system designs.

The project is expected to generate \$230,000 in annual revenue in Kingston and \$93,000 in Brockville. Large TV display screens in the College's main foyers show how many tonnes of greenhouse gas emissions have been reduced through the generation of green power. St. Lawrence College is realizing its goal of becoming a leader in the green energy sector by becoming more sustainable as an institution as well as educating and training workers for green energy jobs. •



Sustainable Energy Symposium

St. Lawrence College Sustainable Energy Applied Research Centre (SEARC) hosted the second annual Sustainable Energy Symposium that focused on enhancing innovation and economic prosperity in Canada through collaborations between industry and academic institutions

The goal of the conference was to bring together leading experts to further enhance industry and academic partnerships. The symposium also included highly informative and engaging panel discussions by industry experts and experienced professionals, college student research project presentations, poster displays, industry exhibits, and awards. The keynote address was delivered by Tyler Hamilton, a Canadian author, award-winning journalist, blogger and outspoken advocate for developing a green economy in Canada.

The symposium kicked-off with a ceremony marking the opening of the newly installed Solar e-Bike Charging Station at Energy House on the Kingston campus. The charging station, the first of its kind in Canada, uses the electricity generated from on-site solar photovoltaic panels and storage batteries to charge e-Bikes for campus and community users. The service is offered free of charge and raises awareness of off-grid electricity generation, promotes Energy House and SLC as hubs of sustainability, and demonstrates how truly emissions-free electric transportation can be done on a small scale.

The project was conceived and designed by Enactus/ SIFE SLC team members Jason Arnold and Brian Fryer, ESET students at St Lawrence College, guided by faculty members Ian Kilborn and Pam Bovey Armstrong, and funded by generous support from numerous partners. •

Centre of Excellence in Behavioural Science

Behavioural Solutions Conference

St. Lawrence College hosted the 4th annual Building Behavioural Solutions Conference to engage professionals and ensure that the college is addressing community needs. The conference featured speakers and workshops on various topics related to the field of behavioural psychology and applied behavioural analysis.

The conference in April featured keynote speaker Dr. Jon S. Bailey, PhD, BCBA-D, Professor Emeritus from Florida State University on *Lessons from Steve Jobs for the ABA Professional*. Dr. Bailey believes behaviour analysts can learn a great deal from Steve Jobs to help them better meet the needs of clients.

"This conference was not only a great learning opportunity for our students who attended, but a vital connection to professionals in the community and beyond," says Robin Hicks, Associate Dean of Community Services at St. Lawrence College. "We partnered with community agencies including southeastern Ontario regional autism programs to plan the conference, which attracted 250 attendees."

Hosting the conference, one of only two in Ontario for professionals, is a natural fit for St. Lawrence College. SLC is the only college in Canada to offer this cluster with a behavioural psycology degree and diploma programs.



A packed house for the Sustainable Energy Symposium



CICE Grads

The first graduating class of the Community Integration through Cooperative Education (CICE) program will receive their diplomas at this year's convocation ceremonies. The two-year certificate program is designed for adults with developmental disabilities, intellectual disabilities, acquired brain injury or other significant learning challenges who wish to further their education/vocational training in a community college setting.

The five graduating students studied in Carpentry, Graphic Design, Advertising/Graphic Design, Veterinary Assistant and Office Administration programs. Each student receives support through a modified curriculum, note taking, and tutoring whenever necessary.

"The CICE program gives these students an opportunity to develop skills they would have otherwise never been able to achieve," explains Robin Hicks, Associate Dean of Community Services. "It's a very exciting milestone for St. Lawrence College when a program can achieve a 100 per cent graduation rate and these students are equipped with effective knowledge and work habits to pursue entry-level jobs in their chosen fields." •

Youth Leadership conference addresses bullying.

Youth Leadership

As part of the third year advocacy class in the Child and Youth Worker program at St. Lawrence College, Rolland Gardiner helped plan and facilitate the B13: Youth Leadership Conference in February. The conference was designed to address the issues of bullying and social cruelty and to challenge area youth to actively look at these issues and their roles in social change at their schools. It was a tremendous learning experience for SLC students who made valuable connections with local youth and experts in the field.

The conference was open to grade 8 and high school students. "As a facilitator, I was responsible for a group of teens who were assigned to me," explains Rolland. "The Rhythm Haints played an opening set as youth trickled in, and the atmosphere was electric. Then, Jeremy Dias of Jer's Vision spoke to the youth who were impacted greatly; not only were their perspectives changed, they were also informed about ways to promote diversity in their schools."

The conference showcased photo exhibits and featured activities focused on the amended education act Bill 13, which is designed to promote positive school climates that are inclusive and accepting to all, in the prevention of bullying. One activity, 'mould your thoughts', involved students moulding play dough while listening to Jesse Miller from Mediated Reality speak about cyber bullying, the way we present ourselves online and the illusion of online privacy.

"I was greatly impacted by the fact that a youth wrote that their most memorable part of the day was realizing that s/he was not alone," says Rolland. "I believe that the B13: Youth Leadership Conference inspired youth to eliminate social cruelty in their schools and by taking action to empower youth, I feel that we are fulfilling Ghandi's mantra "be the change you wish to see".



Seventeen third-year Child and Youth Worker students experienced a life-changing opportunity when they took part in a global advocacy project in Watamu, Kenya in March. The project objectives were to pay for and construct a family home and play structure, provide sterilization equipment at a health clinic, and support an orphanage by painting and providing funds to feed 42 children for one month.

"This was an incredible opportunity for our students who were able to experience different cultures and learn about cultural sensitivities," says Colleen McAlister-Lacombe, a faculty member in the CYW program. "They also recognized how the skills they've learned are transferable across cultures and how they can help communities become more sustainable."

Perhaps the most emotional aspect of the trip was building a home for a family of nine; both parents are HIV positive and the children range in age from 2-14. The family was able to move in on the final day before the CYW students returned home.

"The original plan was to build a clay home but because the parents are very ill and the children need a house to raise the younger children, we helped build a more permanent structure to last generations," explains Colleen. The family was able to purchase 30 per cent of the property and the remaining parcel of land was purchased through various CYW program funding initiatives. The annual global advocacy program empowers the returning students who quickly realize that one person can make a difference and that positive change can have a ripple effect. The students are able to carry that learning experience forward in their future careers as child and youth workers, wherever they choose to work.

The trip was made possible by student fundraising, donations from families, the business community, and the Student Association as well as student bursaries from the St. Lawrence College Foundation—Extraordinary Learning Opportunities Fund. The Kinsmen Club of Kingston made a \$9,000 donation to cover material costs for the home, play structure, and sterilization equipment.•



SLC Marketing Students Win three Gold two Silver, and one Honourable Mention

Teams of Business students from St. Lawrence College returned home with plenty of hardware from both the Ontario Colleges' Marketing Competition (OCMC) and Vanier College BDC Case Challenge.

At the OCMC in November, the team placed second overall after Brooke Jibb and Breanne Sinibaldi won gold in the marketing case; Brook Jibb and Nick Hovencamp won gold in the integrated marketing communications case; David Harnden and Chris Siebner won gold in the retailing case; David Harnden and John Relyea-Voss won the silver medal in the marketing research case; and Tanya Trombetta and Chris Siebner received an honourable mention in the direct marketing case.

The annual competition brings together marketing students from colleges across the province to compete in a variety of marketing case events, a sales presentation, and job interview. St. Lawrence College students perform very well, winning nine times in the past 20 years.

At the 8th annual Vanier College BDC Case Challenge in February, students were given three hours to analyze a case, prepare the solution, and develop a Power-Point presentation, which was evaluated by a panel of senior level marketing practitioners. The St. Lawrence team of David Harnden, Brooke Jibb and Breanne Sinibaldi, all 3rd year marketing students, competed against teams from 28 colleges across Canada and won silver.

In the past four years, St. Lawrence College students have placed first once and second twice. No other college in Canada has matched that level of performance.

For Breanne Sinibaldi it was journey of personal development. "If you had told me a few years ago that I would be competing in a national marketing competition, presenting a strategy we just developed a few hours before to a room full of people, I would have called you 100% crazy! I have learned more about myself beyond my wildest dreams."



Left to Right: Breanne Sinibaldi, David Harnden, Brooke Jibb, Kip Tuckwell (behind)

Journalism students raise \$400 for Boys and Girls Club of Cornwall/SDG

First and second-year students in St. Lawrence College's Journalism program raised \$400 for the Boys and Girls Club of Cornwall/SDG at their third annual photography exhibit and silent auction this year at the Cornwall campus.

"For some students, this is the first opportunity they have to display their hard work. It is exciting to see your photographs on display," said Diane Hunter, a second-year Journalism student. "The exhibit is a great opportunity for students to show their artistic side as well as contribute to a worthy cause."

Boys and Girls Club of Cornwall/SDG provides a safe, supportive place where children and youth can experi-

ence new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life.

"The exhibit is not only about the students sharing their work and talent with the college community, but it is also about the students having an opportunity to give back to the community they live and study in," said Terry Tinkess, coordinator of the Journalism program.

Last year, Journalism students raised \$425 through the silent auction, which was donated to the Cornwall Children's Treatment Centre. In 2011, the students raised \$325 for The Max Keeping Foundation. •

Learning Partnerships



Irish Partnership

A new partnership between St. Lawrence College and the Institute of Technology Tralee in County Kerry, Ireland will allow graduates from nine full-time programs to turn their diplomas into degrees. Tralee, a school with 3,500 full-time students, offers programs ranging from two-year diplomas to PhDs. This international partnership provides SLC graduates with a world of opportunities and a seamless pathway to continue their education.

The agreement allows SLC grads to earn a Bachelor's degree in one year from Computer Networking & Technical Support, Fitness and Health Promotion, Early Childhood Education, Hospitality and Tourism Management, Hotel and Restaurant Management, and Culinary Management two-year diploma programs. Graduates from the Computer Programmer Analyst and Energy Systems Engineering Technology three-year advanced diploma programs can earn an Honours degree in one year. Civil Engineering Technology graduates can earn an Honours degree in two years, with two semesters in class and the remainder in industry work placements.

"This is a great opportunity for our graduates to move on and complete a Bachelor's degree," says Don Young, SLC Dean of the Faculty of Applied Science. "This type of opportunity is virtually non-existent within Canadian universities, which generally only grant students one year's worth of credits toward their degree."



Barbados Partnership

St. Lawrence College continues to enhance partnerships at schools in the Caribbean. The Culinary Management program has been structured as a student exchange opportunity between SLC, Barbados and the Institute of Technology Tralee in Ireland.

"This is an incredible opportunity for students to experience three culinary cultures in three different countries," explains Don Young, Dean of Applied Science. "Tralee has fantastic facilities and Barbados offers a custom-built teaching hotel."

The exchange program also means that this opportunity is more economically feasible for students who won't have to pay international student fees. The students can achieve both a diploma and an associate degree.



Jamaica Partnership

The potential for solar and wind power is incredible in the Caribbean, yet most islands burn diesel. In an effort to create positive environmental conditions, St. Lawrence College is working with Jamaica's National Tool and Engineering Institute (NTEI) to develop programs in the area of renewable energy.

The 3-year project, coordinated by the Association for Canadian Community Colleges (ACCC) with funding from the Canadian International Development Agency (CIDA), will help NTEI meet its goals in areas such as curriculum development, training faculty in program delivery, as well as working with the local industry in certification and skills development. This project will benefit SLC in numerous ways as it shares a renowned expertise in educating the next generation of skilled workers in renewable energy, a field that is rapidly growing worldwide.

St. Lawrence College is positioned to deliver this specialized assistance program because it offers a cluster of renewable energy academic programs in Energy Systems Engineering Technology, Wind Turbine Technician, and Geothermal Technician.



China Partnership

As China strives to keep pace with post-secondary institutions around the world, St. Lawrence College proceeds to solidify partnerships with the government. SLC programming has been available in Hubei since 2008 with a new program mix starting this fall. New partnerships at various other schools throughout China will allow students to study business marketing and accounting, computer program analyst, fitness and health promotion, hotel and tourism management, computer networking, and control engineer technical. The courses are delivered in English and students can complete their final year at St. Lawrence College.

The SLC International Plan has generated great interest from not only students, but also the Chinese government welcomes and encourages its students to achieve success and bring back to the country a more global knowledge base and understanding of different cultures.

Community Engagement

Corporate Learning and Performance Improvement

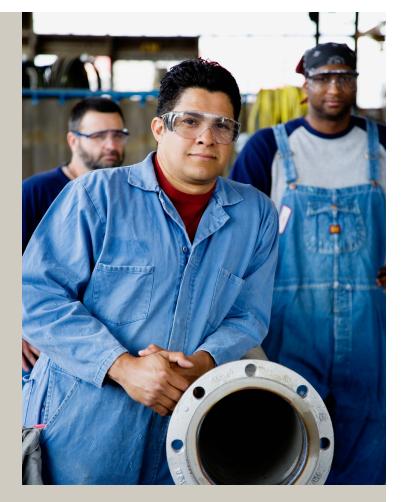
The focus of Corporate Learning and Performance Improvement (CLPI) centres on meeting the needs of businesses in our communities. With such a diverse programming stream, CLPI endeavours to create competitive advantages in terms of human resources and addressing the new economy.

"From a market standpoint, we try to provide relevant and flexible programs that are practical and provide on-the-job-training in order to increase productivity and reduce the skills gap that can exist," explains Charlie Mignault, Director of Business Development, Corporate Learning and Performance Improvement. "We try to make sure we're covering the entire market in terms of creating full programming to benefit organizations ranging from a small, local company to a large entity like a school board. What we pride ourselves on is providing programs that truly address the needs and resources of clients and will be the most value to them."

Building strong connections and a portfolio that reflects the needs of the business communities allows
St. Lawrence College to offer valuable learning experiences that support prosperity for clients regardless of their resources. CLPI creates customized solutions that can focus on everything from strategic planning, meetings that work, product mixes and customer relationships.

CLPI has developed a strong relationship with CORCAN, which works to develop programs for incarcerated individuals to help them succeed once they are released. Their skills and abilities are assessed against labour market needs to ensure they can find employment. These trade programs include carpentry, landscaping, small engine repair, and brick and stone masonry. This partnership grew in 2012 to include Habitat for Humanity, which worked with 12 inmates from Pittsburgh Institution to build two homes.

There are numerous additional customized programs including a business solutions stream that focuses on LEAN training, management techniques and organi-



zational efficiencies; a workplace wellness program that recently trained Kingston Police officers and City of Kingston employees; Accessibility for Ontarians with Disabilities Act compliance programs; leadership programs; strategic planning (participated in recent process with municipal teams from Prescott and the Township of Russell); and skilled trades, solar work and micro grid programs with First Nations communities. CLPI looks to communities and environments to ensure programming reflects their requirements.

"We explored needs within the health care field and discovered that nurses working within long term care environments needed refresher skills and development programs to provide a higher level of care," says Charlie. "We were able to build a curriculum through one-day programs to train on PICC (peripherally inserted central catheter) lines and phlebotomy (blood removal). We will continue to look at more end-to-end nurse training for next year."

The CLPI definition of 'learner' is extensive because those who benefit come from different backgrounds and geographic locations. Corporate learning provides opportunities to individuals and communities to give them the skills and experience that will ultimately improve their quality of life, lead to employment opportunities and improve the economic viability in communities. •



School-to-College-to-Work

A unique partnership between St. Lawrence College and five area school boards demonstrates how elementary and secondary students, when given the opportunity, can successfully engage and participate in the post-secondary world. The goal of the School-to-College-to-Work Initiative (SCWI) centres on encouraging students to go to college and pursue post secondary education.

"We get together with the school boards to discuss programs that work, activities, dual credits, and forums and incorporate feedback from students about what they would be interested in taking," explains Pat Garrod, SCWI/PASS Coordinator. "This would be impossible to run without this type of partnership and total support of the school boards."

PASS (Partnering to Achieve Student Success), the regional planning team for SCWI, involves the three SLC campuses and Algonquin Lakeshore, Catholic, Limestone, and Upper Canada District School Boards.

For many of the visiting students, there has never been a reason for them to be in the college and most have no idea that particular programs or careers even exist. More than 1000 students in grades 7, 8, 10 & 11 participated in the spring Connections program, which is designed to bring students to the college, expose them to current programs, and give them an opportunity to experiment and learn about career paths.

Some of the featured programs for the students included business, fitness, health sciences, biotechnology, hairstyling, culinary arts, carpentry, and digital arts for musicians. Pat says, "It is our hope that by awaken-

ing their imagination and showing them the variety of career pathways that exist with a college education, they will be encouraged to complete their secondary education and consider college as a post-secondary destination."

The Dual Credit program meanwhile has grown from 13 senior high school students 8 years ago to 670 students this year. St. Lawrence College currently offers 23 different programs ranging from skilled trades apprenticeships to regular college programs in integrated or congregated settings. Taught by college staff, students can earn both college and secondary credits paid for through the province-wide initiative.

"We're targeting kids that are at risk of not graduating high school, they have lost interest in education, and don't think they're capable of doing something like this," explains Pat. "This program gives them a whole other place to continue their education, reengage them, so they can see what it's like in college. They may find something else, another program while they're here that interests them and the Dual Credit program opens those doors for them."

Pat adds that there is currently a 50 per cent return rate. Half of the students who have taken dual credits return to the college to pursue post--secondary education. It can take up to 6 years for them to return to study but the impact of this is outstanding. The successes of the Dual Credit program will be celebrated during an apprenticeship recognition evening when the college, school boards and students will gather to recognize 60 students who will receive certificates from such programs as hairstyling and carpentry. •

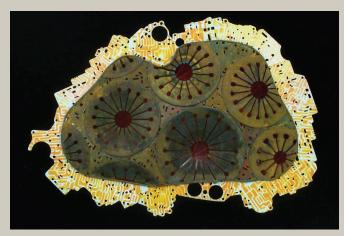
Marianne van Silfhout Gallery... a phenomenal year in review

'Untapped'

The works of high school student artists were celebrated during the 2nd annual 'untapped' art show, PORTAL at the Marianne van Silfhout Gallery on the Brockville campus. The exhibit is an opportunity for students from Brockville, Gananoque and Ottawa to express their universe, their dreams and their possibilities for the future through their artwork. Artistic expressions included paintings, sculpture, photography, pottery and printmaking, and for many of the artists, PORTAL was the first opportunity to showcase their art to the community in a gallery.

Carchitecture

The Marianne van Silfhout Gallery was pleased to present "Carchitecture", a solo exhibit by Kingston-based artist Jeff Mann. His diverse artwork was inspired by discarded car parts and car generated patterns. His work celebrates the incredible beauty and complexity of the shapes and patterns of this found object – the car, which Jeff describes as the subliminal shaper of our world and culture.



Arts and the Arch

A collaborative exhibition between the Marianne van Silfhout Gallery and FAB Arts, a committee of the Frontenac Arch Biosphere (FAB) Network, featured a variety of artistic expressions, including paintings in oil, watercolour, acrylics, and mixed media as well as sculpture, photography and pottery. The Frontenac Arch, an ancient ridge of granite forming a corridor between the Canadian Shield and the Adirondack Mountains, stretches from Brockville to Gananoque, and Westport to Sydenham. The works of 32 Artists interpreted how the Arch inspires their art.

Exclusive Exhibition of Royal Commemoratives

In celebration of the Diamond Jubilee of Queen Elizabeth II, Royal Commemoratives from the private collection of Brockville area residents Richard and Sarah Jane Dumbrille were exhibited for public viewing for the first time. The exhibition explored significant milestones of the Monarchy, from the reign of HM Queen Victoria to the recent marriage of TRH Duke and Duchess of Cambridge. The exhibition included beautiful limited edition ceramics, autographed photographs, official Royal event programs, personal correspondence, as well as apparel and other unusual items of interest once belonging to or related to members of the Royal Family.

Spotlight on Fine Arts students

"Creative Journeys", a juried exhibit of original artwork by second-year students from the Fine Arts program, provided real-world experience and opportunities to show and gain exposure in a state-of-the-art facility. The students described their year-end exhibit as "a collective action of self-discovery, explored through the use of paint, assemblage, digital art, mixed media, performance and other creative mediums. Some of our narratives included music and art as outward meditation, fear and shadows, tranquility of nature, and the relation of humans to nature." The artwork featured a variety of disciplines, such as paintings in all mediums, ceramics, sculpture, photography and printmaking. •



Theatre Extraordinaire

"New Faces"

First year students in the St. Lawrence College Music Theatre – Performance program took to the stage for New Faces 2013, an annual extravaganza of song and dance at the Brockville Arts Centre. For many of the students, the event was the first opportunity to perform in front of a large audience. This year's program included full production numbers, accompanied by the largest orchestra to ever perform at this show, from some of the most popular musicals ever written including Cabaret, Footloose, Oklahoma, Fiddler on the Roof and Joseph and the Amazing Technicolor Dreamcoat. New Faces also featured dancing choreographed by Music Theatre – Performance students.

Mikado in Full Dress

Students performing in The Mikado at the Brockville Arts Centre in December wore the original costumes donned by the cast of the Stratford Festival's 1982 production. The costumes were secured by Jayne Christopher, Head of Wardrobe at the Thousand Islands Playhouse and purchased by Welcome Wood Productions from the National Arts Centre. The silk costumes are in mint condition and more elaborate than anything the Music Theatre – Performance students have ever worn. The costumes were designed by Susan Benson, a famous Canadian costume designer, and embroidered, painted and dyed by hand.

Threepenny Opera

Music Theatre – Performance students brought The Threepenny Opera to life at the Brockville Arts Centre last fall, beautifully showcasing this biting commentary on bourgeois capitalism and modern morality. The three-act musical was adapted from the 18th century play The Beggar's Opera by John Gay, The Threepenny Opera was first performed in Berlin in 1928 and has been translated into 18 languages and performed more than 10,000 times across Europe and North America.

Hippies Hit the Stage

The hippie culture of the 1960s came to life during an exciting and daring performance of Hair at the Brockville Arts Centre in April. "I really admire the courage and commitment that the students have given to a very difficult, physical, emotional and spiritual piece of theatre," said Michael Bianchin, director and Music Theatre – Performance program coordinator. "It has been a thrill working with such an outstanding and creative team."



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A Year in Athletics

Brockville

Cross country team veteran, Susan Fillion was named SLC-Brockville Female Athlete of the Year; golfer Kurtis Lavery and Nick Edgley won silver and bronze at the SLC Tri-Campus Cup while their team captured silver at the OCAA Championships, a first in school history; the Schooners hockey team finished 10th overall in the province; the women's soccer team tied Fanshawe College at the Ontario Colleges Committee on Campus Recreation (OCCCR) Championships; and the badminton team of Erin Burrell and Chris Stokes competed as a mixed doubles team at the OCAA Championships.

Cornwall

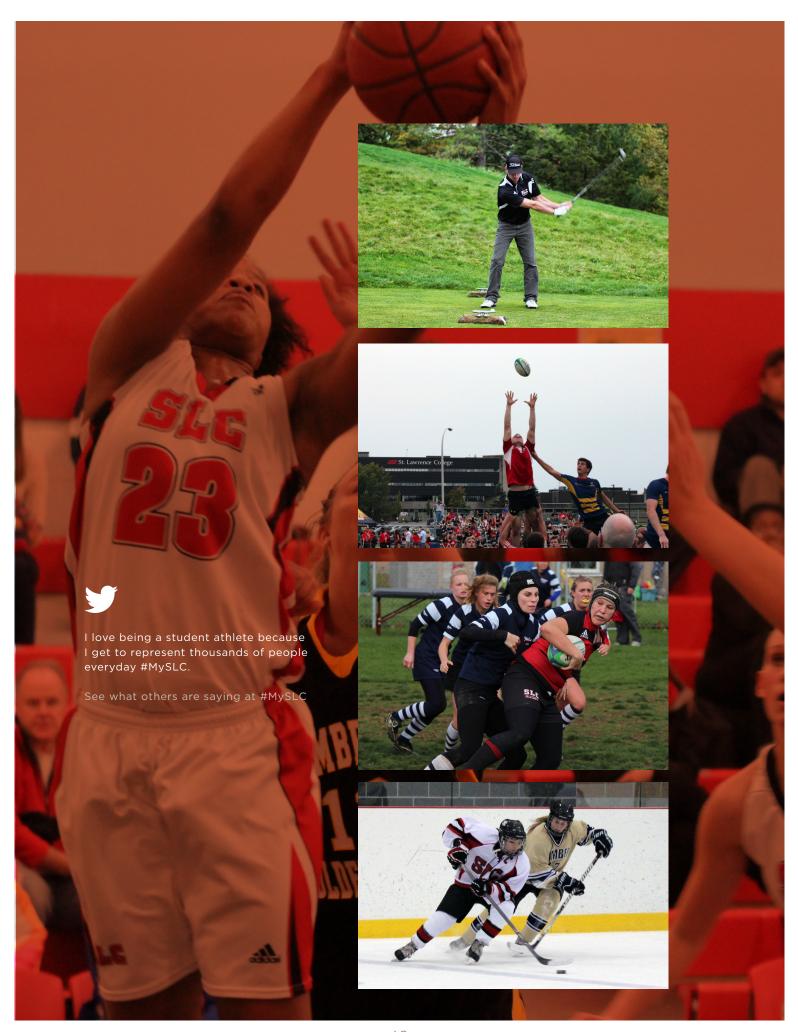
Shark's golfers competed in the OCAA Championships in Windsor; the men's hockey team finished 4th overall in Ontario and qualified for the Challenge Cup for a third consecutive season; the women's hockey team finished the season with a combined win-loss record of 16-4 placing second overall in the province; and the men's and women's indoor soccer teams narrowly missed chances to qualify for Ontario championships.

Kingston

Richelle Moore won gold at the Ontario Colleges Athletics Association (OCAA) Cross Country Championships, and was named first team all-star and a CCAA All Canadian; the Kingston golf team captured the SLC Tri-Campus Cup; the men's rugby team consistently faced the top teams in the province and despite an injury-plagued season, placed fifth; the women's rugby team pulled off an incredible upset victory over Conestoga to advance to the OCAA Bronze Medal game where they fell to Seneca - Stephanie Doornekamp and Mariah Patrick were named to the league's All-Star Team; men's soccer team veteran Matt Scrutton was named a league All-Star for the second year in a row; Brooke Blaskie and Megan Hutcheson were named League All-Stars in women's soccer; the men's basketball team captain Terence Thomas was named a League All-Star and SLC-Kingston Male Athlete of the Year; and the women's basketball team finished the season with a 17-5 record, placing fourth overall at the OCAA Provincial Championships - Lacey Knox was named OCAA Women's Basketball Player of the Year and SLC-Kingston Female Athlete of the Year while head coach Remy Simpson was named OCAA Coach of the Year. •







Community Engagement

Applied Research

St. Lawrence College continues to develop in line with other Canadian colleges this new style of experiential learning, which is highly valuable to the students, faculty and industry partners to advance innovation needs.

The Applied Research program engages talented students, recent grads, and faculty with program related industries, especially small and medium sized enterprises (SMEs).

"Many SMEs do not have the resources to perform much needed research, research that can help improve products and services, and hiring practices," explains Cam McEachern, Research Director at St. Lawrence College. "Canada's colleges represent a newly tapped

Applied Research showcase on the road at our three campuses.

resource to aid the advancement in innovation, the largest employment sector in the country, and ultimately grow companies' profitability and global competitiveness. "

A very successful, inaugural Applied Research Showcase on all three campuses drew positive feedback from both industry and college participants. During the showcase, the college took preliminary steps with the view to launch a behavioural psychology lab school specializing in lab treatment and applied research. This is an important planning foundation to assist the college with an anticipated launch in 2014.

The nursing program meanwhile is progressing toward the implementation of its applied research strategic planning in connection with its nursing degree accreditation requirements.

The Applied Research program was successful in a very competitive grant process through the Canada Foundation for Innovation in support of a project to help advance the Sustainable Energy Applied Research Centre (SEARC). It also secured two significant Colleges Ontario Network for Industry and Innovation (CONII) funding awards. The first will support research with Lafleche Leblanc Soil Recycling Inc. and the second will promote software development with jNetrix. The department also completed five FedDev ARC (Federal Development Agency's Applied Research and Commercialization) projects ranging from wooden bowl manufacturing and software development to gluten-free baked products. •





Strategic Enrolment

Strategic Enrolment Management (SEM) remains a priority at St. Lawrence College but this transitional year has created some delays in accomplishing all of the goals set out last year.

Gordon C. MacDougall, Senior Vice President, Advancement, Student & External Affairs served as Interim President before Glenn Vollebregt assumed the role in January. MacDougall believes SLC had an optimistic work plan in place but with the departure of the Past President, the focus was modified to address program assessment and environmental scanning to help support the development of the new strategic plan.

"We now have the opportunity to revisit the plan and set about formulating the next steps," says MacDougall. "The strategic plan is about where we're taking the business while the SEM is more about how we do business." St. Lawrence College is one of many colleges and universities developing Strategic Enrolment Management as frameworks for strategy and action. MacDougall says each institution has a different interpretation of how they want to proceed. SLC focuses on long-range planning, how to create more relevant learning opportunities over multiple years, as well as determining the life cycle of programs through integrated management processes. This 'road map' ensures the best possible experience and supportive environment to ensure students' success.

SEM considers the entire student cycle, from entry through graduation. SEM defines a comprehensive set of strategies to develop and enhance programs and learning products, attract students, retain students, successfully transition them to employment, and engage graduates throughout their careers. •

Vision 2023 - SLC is Walking the Talk on Sustainability

Phenomenal engagement by both students and employees at St. Lawrence College has resulted in the near completion of a St. Lawrence College Sustainability Plan. The college has been working with a focus on sustainability for over a decade but it was determined that a more strategic and coordinated focus was required to move forward. The 2012-13 Business Plan defined development of the college sustainability plan as an objective; Lura Consulting was awarded the contract in August of 2012 and the tri-campus consultation process began in September with a goal to roll out the plan in September and launch in early 2014.

Over 2,500 students and employees participated through the engagement process that included an online feedback survey, Workshop-in-Box, presentations, seminars, focus groups, and interviews. In March, Sustainability Celebrations at each campus drew over 500 attendees over the three days who wanted to contribute their thoughts to the process. 20 per cent of the college community participated, double what was anticipated, and every 'conversation' was recorded and then prioritized into specific themed areas pertaining to various goals.

"All levels of the organization have embraced the college's sustainability plan, which has now evolved from a stand-alone initiative to being part of the strategic mandate framework," explains Paige Agnew, Associate Director of Capital Planning & Sustainability. "We're actually walking the talk on sustainability and translating talk into action. We're considering all that is sustainable and green and integrating it into all aspects of our organization."

This comprehensive approach to sustainability focuses on four pillars: social, environmental, economic and governance, to ensure the college is thriving for many years to come.

The tremendous response has encouraged SLC to question everything with a critical lens. Paige says, "The students have expressed a lot of enthusiasm and commitment to this process bringing forward thousands of ideas. Staff have taught us that in order to prosper amidst political changes and funding models, the college has to be adaptable and ensure everything is being





done as efficiently as possible. They want to work in a place that is positive, healthy and thriving."

The draft, multi-year sustainability plan incorporates a vision statement and eight different goal areas. Over the next 10 years, all aspects of the plan will be embedded as value in everything that is done due to the strong commitment from the board and executive to ensure sustainability is permeated into the new strategic plan.

"There are lots of colleges talking about sustainability and several have done plans but I've yet to see any of them taking a 4-pillar approach," says Paige. "All colleges feel the pressure to cut operational costs and bolster efficiencies and innovation; essentially doing more with fewer resources. Within the college sector, SLC is considered a leader in sustainability, which will take us to a whole new level because of its all-encompassing nature."



The SLC Sustainability Plan also lines up with the City of Kingston's goal to be Canada's most sustainable city. Further, and despite the fact that SLC operates three very different campuses, Paige says this process has demonstrated that this is all about the people; the human-centred component to the college is critical in understanding why students come to SLC and why staff want to work here. The consistent message through the engagement process was that SLC is a great place to learn for our students and a great place to work for our staff.

In conjunction with the Sustainability Plan, efforts are underway to update the Kingston campus Master Space Plan. Following interviews with department managers and students to prioritize key capital improvements and renovations, a detailed analysis of program and time-tabling demands was completed. A draft plan and subsequent recommendations will help the college fully utilize the existing footprint to help alleviate the current space pressures. The final plan will be presented to the Board of Governors and college community in 2013. •







3 generations of SLC in my family. My Grandpa worked @ Cornwall, my parents went to Kingston and now me @ Brockville! #MySLC

See what others are saying at #MySLC

Wellness@Work

Employee Wellness Program at St. Lawrence College Gets Off to a Healthy Start

Time for a massage break? How about a refreshing glass of water, or a healthy mid-morning snack? For St. Lawrence College staff, that's just another day at the office.

For the 2012/13 fiscal year, the Corporate Learning and Performance Improvement (CLPI) team at St. Lawrence College piloted new "Wellness in the Workplace" initiatives to further the College's commitment to employee wellness. "Wellness in the Workplace" took a three-pronged approach to Workplace Wellness: Psychological Health, Chronic Disease Management Program, and a Summer Recreational Program. These initiatives were well received and the results are very encouraging.

The Psychological Health program included Lunch n' Learn Sessions, seminars and management training. An on-site Massage Therapy program was started and the "wellness wagon" delivered healthy snacks to employees. For those looking for exercise there was a Walking Program and a variety of exercise classes. On the Kingston campus, employees were able to have one-on-one training sessions with certified personal trainers. They were also offered a membership card to the on-site fitness facility for 20 free visits allowing them to use the gym and weight room equipment and attend fitness classes.

"I believe employee wellness programs increase staff engagement, reduce absenteeism and injury claims, and help foster healthy employees and families," said Charlie Mignault, Director of Business Development, Corporate Learning and Performance Improvement at St. Lawrence College.

I love that working at #MySLC includes a visit from the Wellness Wagon delivering fresh fruit to my office!

See what others are saying at #MySLC

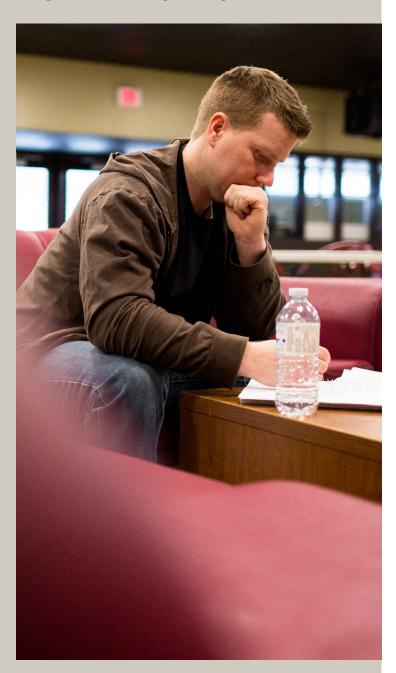
In Kingston, the program also included the Summer Family-Friendly Recreational Program. This innovative employee program included "recess" which encouraged staff to get away from their desks for an active break outside with various games, like Four Square and Bocce Ball. Daily lunchtime sports activities included soccer, badminton, basketball, and beach volleyball. Staff were invited to bring their kids between the ages of 4-14 for professionally supervised sports, games, and crafts between 11 am and 2 pm, three days a week.

Finally, an eight-week Chronic Disease Management program was piloted, again offering a mobile wellness cart delivering healthy snacks along with health tips based on a weekly theme. Lunch n' Learn Sessions on the various campuses reinforced the weekly themes as well.

"The increasing number of health concerns of Canadians, including high stress levels, mental health issues,

and chronic diseases, has more employers needing to develop comprehensive workplace wellness programs. Organizations are deciding to view employees as assets, not costs," Mignault said. "Our evidence-based approach to employee wellness is designed to support healthier, happier employees. We know when we invest in this type of employee-based wellness program we increase innovation, performance, and engagement."

The College continues to believe in the importance of supporting employee wellness. The success and learnings from this CLPI pilot program have shaped the 2013/14 Wellness@Work program managed by the HR & Organizational Development Department. •





St. Lawrence College of Applied Arts and Technology

Statements of Financial Position March 31, 2013, March 31, 2012 and April 1, 2011

Assets		March 31, 2013	March 31, 2012	April 1, 2011
	Current assets			
	Cash	\$ 8,329,906	\$ 12,857,286	\$ 7,775,210
	Short-term investments (note 2)	\$ 8,173,047	\$ 1,030,804	\$ 8,016,894
	Grants and accounts receivable (note 16(a))	\$ 3,720,776	\$ 3,948,404	\$ 3,201,168
	Inventory	-	-	\$ 88,308
	Prepaid expenses	\$ 957,861	\$ 695,388	\$ 705,768
		\$ 21,181, 590	\$ 18, 531, 882	\$ 19,787,348
Long-	term investments (note 2)	\$ 7,827,639	\$ 7,560,064	\$ 6,116,208
Advar	nces to First Nations Technical Institute (note 3)	\$ 507,154	\$ 973,638	\$ 1,087,466
Capita	ıl assets (note4)	\$ 90,270,102	\$ 94,436,608	\$ 97,239,657
		\$ 119,786,485	\$ 121,502,192	\$ 124,230,679

Liabilities, Deferred Contributions and Net Assets (Deficiency)

Current Liabilities	March 31, 2013	March 31, 2012	April 1, 2011
Demand bank loan (note 3)	\$ 507,154	\$ 973,638	\$ 1,087,466
Accounts payable and accrued liabilities	\$ 11,505,295	\$ 11,501,704	\$ 14,501,354
Deferred revenue (note 5)	\$ 9,371,046	\$ 8,178,466	\$ 7,853,440
Current portion of long-term debt (note 8)	\$ 1,084,704	\$ 1,023,212	\$ 1,054,794
	\$ 22,468,199	\$ 21,677,020	\$ 24,497,054
Trust funds for student enhancement fees (note 6)	\$ 281,624	\$ 219,101	\$ 296,732
Employee future benefits (note 7b)	\$ 765,000	\$ 754,000	\$ 763,000
Sick leave benefit entitlement (note 7c)	\$ 2,776,000	\$ 2,887,000	\$ 3,035,000
Long-term debt (note 8)	\$ 22,927,405	\$ 24,012,110	\$ 25,035,321
Interest rate swaps (note 8(e))	\$ 6,198,838	\$ 6,193,562	\$ 3,843,220
Deferred contributions (note 9):			
Capital assets	\$ 47,605,955	\$ 51,286,043	\$ 54,442,035
Net assets (deficiency):			
Invested in capital assets (note 10)	\$ 18,662,239	\$ 18,124,444	\$ 16,716,709
Restricted for endowments (note 11)	\$ 7,082,509	\$ 7,087,471	\$ 6,128,537
Internally restricted (note 12)	\$ 2,219,114	\$ 2,469,909	\$ 2,651,148
Unrestricted deficiency (note 13)	\$ (11,246,369)	\$ (13,208,468)	\$ (13,178,077)
	\$ 16,717,493	\$ 14,473,356	\$ 12,318,317
Accumulated remeasurement gain	\$ 45,971	-	-
	\$ 16,763,464	\$ 14,473,356	\$ 12,318,317
Commitments (note 14)			
Contingent liabilities (note 15)			
	\$ 119,786,485	\$121,502,192	\$ 124,230,679

See accompanying notes to financial statements.

Approval by the Board of Governors:

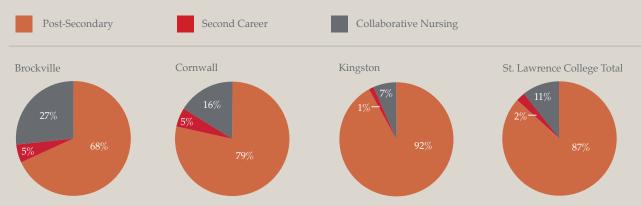
Paud Bonk Chair Multily

St. Lawrence College of Applied Arts and Technology

Statements of Operations

Years ended March 31, 2013 and 2012	2013	2012
Revenue		
Grants and reimbursements (schedule 1)	\$ 55,322,580	\$ 53,594,831
Tuition fees	\$ 28,484,310	\$ 27,256,082
Ancillary (schedule 1)	\$ 6,165,838	\$ 6,196,082
Other	\$ 5,092,627	\$ 6,026,058
Amortization of deferred contributions related to capital assets	\$ 4,809,315	\$ 4,759,438
Realized gain (loss) on sale of short- term investments	\$ (203,448)	\$ 6,587
Realized gain (loss) on sale of long-term investments	\$ 43,224	\$ 53,138
Donations	\$ 334,132	\$ 362,977
Interest	\$ 480,076	\$ 568,821
Total revenue	\$ 100,528,654	\$ 98,824,014
Expenses		
Salaries, wages and benefits (schedule 2)	\$ 59,655,136	\$ 55,497,063
Non-payroll (schedule 3)	\$ 30,517,128	\$ 31,272,500
Amortization of capital assets	\$ 8,503,883	\$ 8,217,622
Employee future benefits expense (recovery)	\$ 11,000	\$ (9,000)
Sick leave benefit recovery	\$ (111,000)	\$ (148,000)
Other non-pension benefits (recovery)	\$ (175,172)	\$ 313,960
Total expenses	\$ 98,400,975	\$ 95,144,145
Excess of revenue over expenses before the undernoted item	\$ 2,127,679	\$ 3,679,869
Unrealized loss on interest rate swaps (note 8(e))	-	\$ (2,350,342)
Excess of revenue over expenses	\$ 2,127,679	\$ 1,329,527
See accompanying notes to financial statements.		

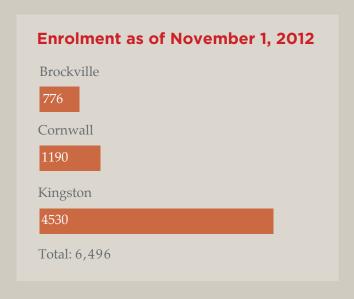
Enrolment by line of business Fall 2012



St. Lawrence College of Applied Arts and Technology

Analysis of Salaries, Wages and Benefits Expenses

Years e	ended March 31, 2013 and 2012	2013	2013
Salarie	S		
Acader	nic		
	Full-time	\$ 17,392,971	\$ 16,902,323
	Partial load and part-time	\$ 8,682,438	\$ 8,354,677
	Coordinators' allowance	\$ 197,929	\$ 188,057
	Excluded/sessional	\$ 1,111,121	\$ 1,079,188
	Bonus/overtime	\$ 200,493	\$ 131,704
Admin	istrative	\$ 7,491,206	\$ 6,709,531
Suppor	rt:		
	Full-time	\$ 9,746,245	\$ 8,723,162
	Part-time	\$ 4,271,298	\$ 3,742,871
	Bonus/overtime	\$ 138,296	\$ 142,100
	Professional development leave	\$ 92,970	\$ 48,066
Benefits			
	Academic	\$ 5,486,663	\$ 5,029,422
	Administrative	\$ 1,664,195	\$ 1,498,637
	Support	\$ 3,179,311	\$ 2,947,325
		\$ 59,655,136	\$ 55,497,063



St. Lawrence College of Applied Arts and Technology Analysis of Revenue

Years ended March 31, 2013 and 2012	2013	2012
Grants and reimbursement:		
Ministry of Training, Colleges and Universities:		
Operating and supplemental grants	\$ 44,139,289	\$ 43,391,174
Employment Services and Summer Jobs Service programs	\$ 4,124,698	\$ 4,123,788
Literacy and Basic Skills program	\$ 1,150,249	\$ 1,209,655
Apprentice Training grants:		
Per diem rates	\$ 1,572,273	\$ 1,697,306
Administrative support	\$ 41,644	\$ 41,644
Enhancement	\$ 92,430	\$ 34,714
Co-op diploma	\$ 1,197,204	\$ 1,039,979
Pre-apprenticeship	-	-
Contract educational services	\$ 1,126,057	\$ 776,794
Federal training	\$ 1,050,957	\$ 780,440
Other government grants	\$ 827,779	\$ 499,337
	\$ 55,322,580	\$ 53,594,831
Ancillary operations:		
Residences	\$ 4,271,080	\$ 4,191,327
Bookstores commission	\$ 333,004	\$ 333,331
Parking lots	\$ 864,687	\$ 828,653
Facilities rent	\$ 295,239	\$ 424,073
Food services contract	\$ 374,701	\$ 396,248
Other ancillary sales	\$ 3,300	\$ 2,849
Licensed premises	\$ 23,827	\$ 19,601
	\$ 6,165,838	\$ 6,196,082

Letter from the Chair

Today, obtaining a post-secondary education is the new norm. Whether students choose college, university or, in many cases, both, a solid higher education is a critical step to success. At St. Lawrence College, we like to look beyond the norm. It's not just about a post-secondary education. It's about an extraordinary education that prepares students for that next big step of starting a career or pursuing further education. That's where the St. Lawrence College Foundation comes in. With the support of our donors, the Foundation provides funding to advance a host of initiatives that truly make a St. Lawrence College education extraordinary.

For many students, financial support is what makes education accessible. Through the Foundation, a wide range of bursaries, scholarships and awards are distributed each year. As well, funding helps construct the facilities of tomorrow, ensure learning environments foster both teaching and learning, and acquire the latest in equipment to emulate the workplace.

Helping students take what they have learned within the classroom - or online - and apply it to the real world creates context and lasting knowledge, skills and memories. This past year, the St. Lawrence College Foundation provided financial support to a number of student-led extraordinary learning opportunities. These opportunities included travel to Africa to help build homes for the homeless, venturing to other provinces and countries to participate in "best in class" level skills competitions, inviting "the experts" onto our campuses to share their personal experiences in nursing, policing, behavioural analysis, theatre, alternative energy.... the list goes on. This is why we have a Foundation at St. Lawrence College; to bring those with vision, passion and a personal sense of giving and students who share these values but who also need a little help along the way.

I am a proud graduate of St. Lawrence College and am very pleased to serve as Chair of its Foundation. The impact our Foundation has had on learning at St. Lawrence over its 15-year history is significant but is not possible without the support of those who make us a priority in their philanthropic plans.

Please join me in thanking the many supporters of St. Lawrence College listed in this report. Their generosity really does make a difference in the lives of our students and those whose lives they touch.

Julie Tompkins, Chair Business – Advertising & Public Relations, Class of '84 St. Lawrence College Foundation Annual Report on Giving, 2012-2013

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Secured	Fu	nds	in
20	12 -	- 20	13

Capital Projects	\$ 218,616
Cornwall Program Development	\$ 23,060
Event Sponsorships	\$ 30,000
Annual Gifts & Directed Donations	\$ 131,330
Annual Award Sponsorships	\$ 213,182
Endowed Bursaries (new in-year gifts)	\$ 134,354
General interest income	\$ 8,034
Endowment interest income	\$ 223,832
Total Resources Secured	\$ 982,408

Expenditures & Transfers in 2012 - 2013

Endowed Bursary Fund	\$ 134,354
Student Awards	\$ 422,358
Capital Projects	\$ 218,616
Special Projects	\$ 132,754
Total Foundation Investments	\$ 908,082

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The St. Lawrence College Foundation also acknowledges those individuals who have expressed intention to make a philanthropic provision for the College in their personal estate planning. We are grateful for their legacy commitment.

Patricia & Jean Bougie
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Brockville Campus 2288 Parkdale Ave. Brockville ON K6V 5X3 Cornwall Campus 2 St. Lawrence Drive Cornwall ON K6H 4Z1 Kingston Campus 100 Portsmouth Ave. Kingston ON K7L 5A6